

## Welcome to the Hamilton Members Advantage Card

### What is the Members Advantage Card?

A loyalty scheme available to all members, adults and juniors, that offers you the chance to earn points each time you make a purchase from the Club Bar.

### How do I collect points with my Members Advantage Card?

Collect your Card from the Club Bar during opening hours. You will receive five points for every £1 you spend at the bar which can then be redeemed against future bar purchases.

This is a members benefit which non members will not receive. Terms and Conditions apply.

Watch the Notice Boards or visit the website at [www.hamiltontennisclub.co.uk](http://www.hamiltontennisclub.co.uk) for Advantage Card Special Offers and promotions

Launch Date...  
Friday 21st  
August 2009

DOUBLE points  
on the evening

### Future Developments

The scheme initially will be limited to bar purchases for points accrual.

However we will over the coming months look to develop the scheme beyond a simple loyalty card by considering options such as:

- Points accrual on subscriptions
- Preloading the card with cash
- Points accrual against Tennis spend
- Silver and Gold cards
- Incentives for that special occasion
- Issuing Vouchers
- Gift Cards
- Acceptance by external business as a discount card

